

# Price Optimisation

from: Miscion Limited

**Price:** £3,000.00

**Date:** 2020-08-30 18:42:13

**Expiration Date:** 0000-00-00 00:00:00

## Description

Generate greater uplift through better promotions by understanding and optimising price and display. Using sophisticated modelling we overlay all of the characteristics and influencing factors of a promotion and accurately calculate their relative impact on sales. With this understanding we'll explore scenarios that will help you move away from deep discounting and understand the influence of gondola-ends.

<https://www.thedigitalbuzzmagazine.com/classified/price-optimisation-1326.html>